



Girls Inc. of Greater Indianapolis
 3935 N Meridian Street, Indianapolis, IN 46208
www.girlsincindy.org/touchstone_awards
 317.283.0086 (phone) 317.921.4179 (fax)

Touchstone Awards

July 6, 2017

Champion for Girls Title Sponsor - \$25,000

- Exclusive title sponsorship
- Advocate Sponsor benefits plus listed as title sponsor
- Full-page corporate ad on back cover of event program
- Profile on Girls Inc. website as a featured supporter
- Mention in event press release
- Invitation to contribute to event video
- Framed photo with Touchstone honorees
- JW Marriott exclusive sponsor benefits, name/logo on
 - o Menu cards
 - o Doors leading into the ballroom
 - o Directional signage

Advocate Sponsor - \$10,000

- Ally Sponsor benefits plus listed as presenting sponsor
- Invitation to speak from the podium at event
- Corporate ad scrolling on screens during event
- VIP seating and complimentary parking passes
- 16 seats (2 tables) at event, lunch with Girls Inc. girls

Ally Sponsor - \$7,500

- Bold Sponsor benefits plus corporate logo
- Invitation to VIP pre-Touchstone event with current and past honorees
- Display of corporate banner during event *(if provided by 6/23)*
- Permission to give each guest a promotional item

Bold Sponsor - \$5,000

- Smart Sponsor benefits plus corporate name recognition in
 - o Invitations mailed to 1,000+ constituents *(if submitted by 4/1)*
 - o Girls Inc. website
- Half-page corporate ad in event program

Smart Sponsor - \$2,500

- Strong Sponsor benefits plus corporate name recognition in
 - o E-newsletters (up to three) distributed to 6,200+ constituents
 - o PowerPoint presentation continuously scrolling during event
- Onstage mention during event
- 8 seats (one table) at event, lunch with Girls Inc. girls

Strong Sponsor - \$1,250

- Corporate name recognition in event media
 - o Event program
 - o Social media mentions
- 8 seats (one table) at event

Other Ways to Support

If you are interested in purchasing individual tickets, supporting a Girls Inc. girl to attend, and/or purchasing a corporate ad to display at the event, please contact:

Shannon Cochran
 Donor Relations & Events Manager
scochran@girlsincindy.org
 317.522.2617

Girls Inc. of Greater Indianapolis has the following reach:
 Twitter: ~5,200 followers
 Facebook: ~1,450 likes
 Website: ~70,000 views annually

Yes, we will support the 2017 Touchstone Awards!
 (Please check the appropriate sponsorship level — to be paid by 6/23)

 Sponsor Name (as it should be listed in the program)

 Contact Name and Title

 Daytime Phone

 E-mail

 Twitter Handle

 Facebook

Please invoice

Payment enclosed